



Department of Administrative Services
Equal Opportunity Division

11/10/2015

Angela Davis
Pixels and Dots LLC
3181 Linwood Avenue, suite 25
Cincinnati, OH 45208

Dear Angela Davis:

SUBJECT: Encouraging Diversity, Growth and Equity (EDGE) Program
Certification Number EDGE-21130
Effective Dates: 11/10/2015 through 11/10/2017

As you are aware, a company desiring to participate in the State of Ohio's Encouraging Diversity, Growth and Equity program must demonstrate to this Office that the company is owned and controlled by an individual that is socially and economically disadvantaged for at least the previous one year.

After careful review of the application and supporting documentation you provided to this office, the Equal Opportunity Division of the Ohio Department of Administrative Services (DAS) has determined that Pixels and Dots LLC satisfactorily meets the requirements set forth in Section 123:2-16-01 of the Ohio Administrative Code as is required for participation in the program. This letter shall serve as the State's official certification to this effect.

This letter also acknowledges that Pixels and Dots LLC is approved for EDGE program participation under the Goods and Services procurement category, and has demonstrated capability and/or experience for a period of one year from the date of this letter in the following UNSPSC and CSI codes:

UNSPSC Codes	CSI Codes
1. 80140000 Marketing and distribution	1. N/A
2. 80141500 Market research	
3. 82000000 Editorial and Design and Graphic and Fine Art Services	
4. 82140000 Graphic design	
5. 82141500 Art design services	
6. 82130000 Photographic services	
7. 82131600 Photographers and cinematographers	

Please note that one month prior to the expiration date of this certification, your company is required to submit a completed Recertification Affidavit form for our review relative to the company's qualifications for continuing participation in the EDGE program. Additionally, you must formally notify this division of any changes that occur within your company that effect ownership, managerial and/or operational control within thirty days of such changes occurring. Similar notification must be provided to us of any changes to the company's name, business address, telephone numbers, principal products/service or other basic contact and commercial

activity information.

Failure to provide a completed Recertification Affidavit or to notify this office of such changes to your company in a timely manner may result in the revocation of your certification status.

So that Pixels and Dots LLC is able to maximize the opportunity to provide its various EDGE-approved business services to the State of Ohio, we strongly suggest that you contact the following agencies:

1. The Office of State Purchasing , within DAS's General Services Division, provides free registration at www.das.ohio.gov/gsd or by calling the office at 614.466.4635. This office provides electronic notice of purchasing opportunities for specified supplies or services (bid notices) to any vendor who has registered with DAS. Opportunities for architectural, engineering and construction service providers can be accessed at www.ohio.gov/SAO.
2. The Ohio Department of Development offers business development assistance in the areas of management, technical, financial, contract procurement assistance, loan and bond packaging services. The office can be contacted at 614.466.5700 or 800.848.1300 ext. 65700.

As the EDGE program indicates, the State of Ohio values diversity among its business partners, and hopes to see them grow and prosper. Consequently, we are delighted to be able to assist your company by approving its participation in this vendor preference and business development program. If you need any assistance or have questions about the EDGE program, its objectives or its operation, please contact the Equal Opportunity Division's Certification Unit at 614.466.8380.

Sincerely,



Gregory L. Williams
Deputy Director
State EEO Coordinator

Service, Support, Solutions for Ohio Government

The State of Ohio is an equal opportunity employer.

Equal Opportunity Division | 4200 Surface Road | Columbus, Ohio 43228
Phone 614-466-8380 | FAX 614-728-5628 | Web: www.das.ohio.gov/eod

John Kasich, Governor
Robert Blair, DAS Director
Gregory L. Williams, Deputy Director